

# The TYPICAL MOM

SURVIVING AND THRIVING WITH KIDS

1

## BLOG POST + SHARES

- 1 Facebook post
- 1 Twitter post
- 1 Pinterest pin
- \$1,600

2

## PACKAGE 1 + EXTRAS

- 1 Instagram post
- 2 Instagram stories
- 1 Extra Pin
- \$2,000

3

## RECIPE OR LIFESTYLE VIDEO

- 60 second "Tasty Style" video on Facebook
- \$600
- YouTube video (up to 5 min.) posted on YouTube + Facebook - \$800

4

## TRAVEL

- Includes social media coverage while traveling and during event(s)
- 4/day Twitter, 1/day Facebook, 2/day Instagram stories
- = Daily rate depending on distance, email to discuss

\* Exclusivity is an additional monthly fee

PACKAGES CAN BE CUSTOMIZED &/OR COMBINED FOR A DISCOUNT,  
EMAIL JUSTINE@THETYPICALMOM.COM TO DISCUSS.

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